Hard to believe, but the deadline for submitting sports research for the AEJMC paper competition is fast approaching. As in years past, submit your paper by April 1 through the All-Academic website (http://convention2.allacademic.com/one/aejmc/aejmc13/). Details on sports submissions are listed here, but make sure the paper also conforms to the general AEJMC guidelines for blind peer review (http://www.aejmc.org/home/2013/01/paper-call/). Last year, we had a terrific response that ended up getting us four additional research slots. Let’s keep it going this year in Washington, D.C.!

For more information, contact Research Head Paul Husselbee at husselbee@suu.edu.

**SCIG Submission Guidelines**

The Sports Communication Interest Group invites faculty and student submission of original research papers that focus on sports. Submissions must contain a clear media dimension such as traditional media (newspapers, TV, radio) or strategic communication (PR, advertising, or sports marketing). Submissions should be theoretically grounded and offer tangible evidence of scholarly rigor.

We welcome qualitative and quantitative research methods; we encourage a broad spectrum of approaches, including sociological, historical, critical, pedagogical, and cultural research. Only one paper per author will be accepted for review. Submissions must not be under consideration elsewhere for presentation or publication.

Please see the AEJMC Uniform Call for Papers for applicable submission requirements and instructions to upload to the All-Academic site. Our recommended paper length is approximately 7,500 words (25-30 pages, including tables, figures and references). Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

Faculty and student submissions will undergo separate blind review processes by faculty-only judges. Student papers co-authored by faculty will be inserted into the faculty pool, regardless of lead author status. Student authors — undergraduate and graduate students enrolled during the 2012-2013 school year — should include a cover sheet that clearly states the paper is a student submission. Submissions should contain no identifying information, such as name, university affiliation, or job title. Please be certain that any identification that may occur via electronic means is fully removed, as the presence of any identifying information, whether intended or unintended, will result in removal from consideration.
D.C. Sessions, Schedule Set

Once again, our sports interest group will have an excellent series of programs for AEJMC this summer in Washington, DC. Thanks to everyone who submitted ideas and suggestions. The sports schedule, which begins Thursday August 8 at the Renaissance Hotel is listed below.

Thanks especially to Erin Whiteside of Tennessee. As Vice Head she was in charge of programming for Washington and did a great job. Erin will take over as interest group head when we meet in August.

There were no other items of pressing interest to come out of the winter meeting in Dallas. It was announced that starting this year group heads and vice heads will no longer come together in a formal meeting to program the convention. Instead, the programming will take place online and under the direction of the Head of the Council of Divisions (and this year that is our own sports interest group member Bob Trumpbour of Penn State).

It was also announced that the two finalists for the AEJMC convention in 2016 are New Orleans and Minneapolis. Of course, this summer’s convention is in Washington, followed by Montreal in 2014 and San Francisco in 2015.

- SCIG Head, Brad Schultz

<table>
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<tr>
<th>AEJMC 2013: SCIG Panels and Sessions</th>
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<tr>
<td><strong>THURSDAY, August 8</strong></td>
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<tr>
<td>1:30-3 p.m. “Sports Design Trends in the 21st-Century Press” (Teaching panel, co-sponsored with Scholastic Journalism)</td>
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<tr>
<td>3:15-4:45 p.m. “Mediating the Athletic-Educational Complex: Discursive Approaches to the Penn State Scandal” (Research panel, co-sponsored with Cultural and Critical Studies)</td>
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<td>5-6:30 p.m. Sports Research Session #1</td>
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<td><strong>FRIDAY, August 9</strong></td>
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<td>11:45 a.m.-1:15 p.m. “Public Relations in Sports: The Good, the Bad and the Very, Very Ugly” (PF&amp;R, co-sponsored with Mass Comm. and Society)</td>
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<tr>
<td>1:30-3 p.m. SCIG Business Meeting</td>
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<tr>
<td><strong>SATURDAY, August 10</strong></td>
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<td>12:15-1:30 p.m. Scholar to Scholar Research</td>
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<tr>
<td>1:45-3:15 p.m. “The Sports Magazine in the Digital Age” (PF&amp;R, co-sponsored with Magazine)</td>
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<tr>
<td>3:30-5 p.m. Sports Research Sessions #2</td>
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Officers Wanted

When the Sports Interest Group meets this summer in Washington it will be time to elect new officers. Vice Head Erin Whiteside of Tennessee will move up and become the Head of the group, but all other offices are open and elections will be held at the annual business meeting.

I encourage all members to consider becoming an officer and continuing the outstanding work that has been done to put our group on firm footing. If you are interested in holding an office you can email me directly (bschultz@olemiss.edu). I would also encourage you contact the current officers to get more information about what that particular office entails.

Thanks to all our officers and the work they do!

Current officers:
Vice Head: Erin Whiteside
(ewhites2@utk.edu)
PF&R Committee Head: Mary Lou Sheffer
(sheffer6@yahoo.com)
Research Committee Head: Paul Husselbee
(husselbee@suu.edu)
Teaching Committee Heads:
Kelly Poniatowski (poniatowski@etown.edu) and John Sweeney (jsweeney@email.unc.edu)
Paper Competition Head: Welch Suggs
(wsuggs@uga.edu)
Grad Student Liasons:
Molly Yanity (mollykyanity@gmail.com) and Ashley Furrow (ashleyfurrow@gmail.com)
Membership/Recruitment: Ken Fischer
(kfischer@ou.edu)
CSW/CSM Liaison: Danielle Coombs
(dcoombs@kent.edu)

Member Happenings

As always, the SCIG is proud to announce ongoing work by its members. This academic year has been a busy one for SCIG members who have received new jobs and published a variety of articles. Feel free to contact Melanie Formentin (mwf5207@psu.edu) with information about publications, presentations, or promotions.

• John Carvalho (Auburn University) will present a paper at NASSH ‘13 conference in Halifax, Nova Scotia. The paper, "When The Game Changed: Newspaper Coverage of the 1926 Rose Bowl," looks at coverage of the Alabama football team’s victory, and its importance in terms of regional culture.

• John K. Hartman (Central Michigan University) has completed an Arab Sportswriting Manual. It will be translated into Arabic and published by King Saud University.


• Mary Lou Sheffer (University of Southern Mississippi) is the new editor of the Journal of Sports Media and sequence head for the Video News Content (formally the Broadcast Journalism) sequence at USM. She and SCIG Head Brad Schultz co-wrote a chapter for The Routledge Handbook of Sport Communication (forthcoming) and had articles published in the Journal of Media Education, Newspaper Research Journal, and Journal of Computer-Mediated Communication.

• Max Utsler (University of Kansas) will be one of the three official scorers for the Kansas City Royals starting in April.

• Molly Yanity accepted a position as Assistant Professor of Digital Journalism at Quinnipiac University. She will defend her dissertation (“Publishing for Paydirt: An Ethnographic Analysis of an Athletic Department Writer”) at Ohio University in March.
IJSC Special Issue: 21st Century Sport Communication Professionals
Guest Editor: Dr. Edward (Ted) M. Kian, Oklahoma State University, USA

As the sport communication industry has evolved in the Internet era, so have the positions and job responsibilities for sport communication professionals. It is now a necessity for many journalists and communication professionals to utilize a convergence of media skills in their vocations, such as writing for print, shooting video, blogging, appearing on camera, etc. (Boyle & Whannel, 2010). Moreover, the advent of the Internet and subsequent downfall of more traditional media (e.g., newspapers, magazines) has altered long-standing, career advancement norms in sport communication, enabling some with less experience to quickly ascend to marquee positions, while many veterans were laid off over the past two decades (Kian & Zimmerman, 2012).

Most published sport communication research over the past 30 years focused on media content. Less scholarship has centered on media gatekeepers who assign, produce, and edit that content. Further, several of the seminal studies on sport communication professionals were published before the advent of the Internet transformed the industry (e.g., Creedon, 1994; Lowes, 1997; Theberge & Cronk, 1986). Accordingly, it is past time to dedicate a special issue that focuses on sport communication professionals from any medium or sector who assign, produce, and edit that content that helps shape our opinions and let us know which sports and athletes are most worthy of public attention.

Submissions are welcome on any analysis related to sport communication professionals. Whereas all topics related to sport communication professionals will be considered, examples of possible foci, issues, and topical areas include:

- Work routines of sport communication professionals from any medium or sector
- Multimedia convergent skills needed or used in 21st Century sport communication
- Ethics in sport communication
- The influence of the Internet on the sport communication profession
- Attitudes of sport communication professionals
- Changing roles and definitions of sport media gatekeepers
- Experiences of sport communication professionals
- Effects of the economic recession and/or corporate consolidation on sport communication professionals
- The impact of sex, gender, race, sexual orientation, nationality, etc. on sport communication professionals
- Leadership styles in 21st Century sport communication

Deadline for submissions: July 31, 2013
Publication Issue: Volume 6(4) – December 2013

Edward (Ted) M. Kian, Ph.D. – the guest editor of this special issue – can be reached at edward.kian@okstate.edu. To submit a manuscript, however, please go through the regular submission steps found at the IJSC website (please see link below). In the cover letter to the IJSC editor (Paul M. Pedersen, Ph.D., Indiana University), simply note that the submission is for the 21st Century Sport Communication Professionals special issue.

Submission Guidelines: http://hk.humankinetics.com/IJSC/journalSubmissions.cfm
IJSC Special Issue: http://journals.humankinetics.com/ijsc-extras/ijsc-extras/call-for-papers-for-ijsc
IJSC: http://hk.humankinetics.com/IJSC/journalAbout.cfm
It seems easy to point to American sport as a core component of American history, but in many ways, the rise and development of sport and the sport industry has changed American history. Players, teams and leagues have contributed key moments and developments that have changed the way Americans engage with both sport and history. The recently published three-volume set *American History through American Sports* traces the rise and development of U.S. sports culture.

Sports Communication Interest Group (SCIG) member Danielle Sarver Coombs helped drive this project, joining colleague Bob Batchelor on the project in August 2010. The project appealed to her because it was an opportunity to put together work from some of her favorite sports scholars and students, giving new audiences a chance to learn about and appreciate material they might have known nothing about.

“The scope of this project really impressed me,” Coombs said. “Tracing the impact of sports on American history—reaching back to the early days of the United States and following it through to the 21st century—is something special. Only a project of this scope (3 volumes in total) could allow us to have that kind of longitudinal perspective on how sports have influenced our country and its people.”

Finding the right contributors can be a challenge, so Coombs turned to a trusted resource: the SCIG. Through that connection, six scholars signed up for the project, including Melanie Formentin, Ray Gamache, Joe Marren, Scott Reinardy, Brad Schultz, and Patrick Sutherland.

“This project was a huge undertaking for the editors,” Reinardy said. “When Danielle first presented this project, I thought it would take years to complete. It’s a real credit to Danielle and Bob for bringing this together.”

“I wanted to get involved because I saw it as a chance to be among a ‘Who’s Who’ of sports journalism academics and practitioners,” Reinardy continued. “Looking at the project, my slice seems so small, yet I’m thrilled to have a slice at all.”

“I’ve been quite impressed with the caliber of scholarship represented by SCIG members at the past few AEJMC conventions, so I was confident that contributors found from this group would produce interesting, thoughtful, insightful work,” Coombs said. “One of the biggest concerns an editor faces for a project like this is getting the best people on board to create chapters that can stand on their own merit while also fitting into the anthology as a whole. I think we managed to do that in these books, thanks in no small part to the SCIG contributors.”

The books, released in December 2012, are available on Amazon.com (http://tinyurl.com/AmericanHistoryThrough-Sport) and through the Praeger website. Each volume focuses on a different phase of sport development in America. Volume 1 covers the early cultural growth of sport, while Volumes 2 and 3 center on the rise of sport on television and in the digital age, respectively.

Chapters contributed by SCIG members include:

- Sports as Spectacle: Early Athletes as Popular Culture Icons (Ray Gamache)
- Professional Sports: Big Money and Sports as an Industry (Brad Schultz)
- A Concise History of Early Baseball (Scott Reinardy)
- Soccer on the Pond: Hockey’s Role in Young America (Melanie Formentin)
- Fight Night: Boxing’s Popularity in the Early Twentieth Century (Joe Marren)
- ESPN: Television Transforms Sports Culture (Patrick Sutherland)
- The Great Outdoor Game: NHL Finally Gets Marketing Right (Melanie Formentin)
- “Beckhamania:” David Beckham’s Evolution from Skilled Athlete to Global Superstar (Danielle Sarver Coombs)
- Don’t Tread on Me: Soccer in the USA (Danielle Sarver Coombs)